

Max Edward Cohen

Contact

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- 🌐 www.MaxEdward.com

Business Skills

- ▮ *Project Management*
- ▮ *Time Management*
- ▮ *Organizational Management*
- ▮ *Business Strategy*
- ▮ *Business Development*
- ▮ *Business Process Improvement*
- ▮ *Marketing Principles*
- ▮ *Brand Identity*
- ▮ *User Experience*

Technology Skills

- ▮ *Excel*
- ▮ *Powerpoint*
- ▮ *Google*
- ▮ *E-Commerce*
- ▮ *PHPMyAdmin*
- ▮ *GIT / GitHub*
- ▮ *Figma*
- ▮ *Word*
- ▮ *AWS*
- ▮ *HTML*

Education

NJ Institute of Technology (2018 - 2022)

- ▮ Bachelor's in Computing and Business.
- ▮ Magna Cum Laude.

Experience

Partner, *CloserArcade* (Jun 2022 - Present)

- ▮ Establishing project scopes for the premier phases of development.
- ▮ Overseeing the development of the commercial product.
- ▮ Leading the initial marketing campaigns.
- ▮ Founding occurred due to the success of Eco-Strategy.

ECommerce Manager, *United Markets* (Jan 2022 - Present)

- ▮ Managing United Market's online marketplace and user web application.
- ▮ Interacting with the CEO and department heads to create brand-aware product catalogs.

Project Manager, *Eco-Enterprise* (Feb 2022 - May 2022)

- ▮ Constructing a 3-month project scope for Eco-Strategy v2.0's implementation.
- ▮ Delegating tasks based on team members' experiences and strengths.
- ▮ Accomplished as a project for the NJ Institute of Technology Senior Capstone.

Lead Project Manager, *FileTeam* (Jun 2020 - Jun 2022)

- ▮ Defining and Overseeing FileTeam's project scopes.
- ▮ Performing Full Stack Development for FileTeam virtual products.
- ▮ Designing and Implementing FileTeam's webpage footprint.

Business Development, *PiipPay* (Jan 2020 - Jun 2020)

- ▮ Coordinating interest meetings with potential clientele.
- ▮ Expanding outreach programs via comprehensive marketing strategies.

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Leadership

Project Manager, *Eco-Enterprise* (Feb 2022 - May 2022)

- Working directly with the CEO of Eco-Enterprise to mold a scope that will dynamically benefit the company long-term.

Vice President, *NJIT Prof. Frat Council* (Jan 2019 - Jan 2020)

- Spearheading the join bond initiative for inclusivity among organizations.

President, *Sonoma County USY* (May 2017 - May 2018)

- Planning and heading events with 100-250 attendees.
- Doubling the Sonoma County Chapter's growth and tripling the attendance rate.

Achievements

Project Manager, *Eco-Enterprise* (Feb 2022 - May 2022)

- First Place, Senior Capstone Midterm Ceremony.
- First Place, Senior Capstone Final Ceremony.
- Letter of Excellence as Project Manager from the Director of Senior Capstone.

President, *Sonoma County USY* (May 2017 - May 2018)

- Second Place, Northern California Ceremony.
- Top Finalist, California State Ceremony.
- Interviewed Steve Wozniak as a primary source.

References

Lindsey Nagy, CEO, *Eco-Enterprise, Nagy Ventures*

- Contact: lindsey@eco-enterprise.com

Kyle Middleton, CEO, *Grade 8 Technology*

- Contact: kyle.middleton@grade8technology.com

Kelly Smith, CEO, *United Markets*

- Contact: kelly@unitedmarkets.com

Bill Wiggins, CEO, *FileTeam*

- Contact: bill@fileteam.com