

Max Edward Cohen

(707) 536 - 5881

MaxECohen2001@gmail.com

MaxEdward.com

Education

NJ Institute of Technology (Graduated 2022)

- Bachelor's in Computing and Business.
- Magna Cum Laude.

Experience

Partner, CloserArcade (Jun 2022 - Present)

- Establishing project scopes for the next three phases of development.
- Overseeing the development of a commercial product.
- Leading the initial marketing campaigns.
- Founding occurred due to the success of Eco-Strategy.

E-Commerce Manager, United Markets (Jan 2022 - Present)

- Managing United Market's online marketplace and user web application.
- Interacting with the CEO & Dept. Heads to create brand-aware product catalogs.

Project Manager, Eco-Enterprise (Feb 2022 - May 2022)

- Constructing a 3-month project scope for Eco-Strategy v2.0's implementation.
- Delegating tasks based on team members' experiences and strengths.
- Accomplished as a project for the NJ Institute of Technology Senior Capstone.

Lead Project Manager/Developer, FileTeam (Jun 2020 - Jun 2022)

- Defining and Overseeing FileTeam's project scopes.
- Performing Full Stack Development for FileTeam virtual products.
- Designing and Implementing FileTeam's webpage footprint.

Business Development Intern, PiipPay (Jan 2020 - Jun 2020)

- Coordinating interest meetings with potential clientele.
- Expanding outreach programs via comprehensive marketing strategies.

Achievements

Project Manager, Eco-Enterprise (Feb 2022 - May 2022)

- First Place, Senior Capstone Midterm Ceremony.
- First Place, Senior Capstone Final Ceremony.
- Letter of Excellence as Project Manager from the Director of Senior Capstone.

Apple Inc Web Project, National History Day (May 2016)

- Second Place, Northern California Ceremony.
- Top Finalist, California State Ceremony.
- Interviewed Steve Wozniak as a primary source.

Leadership

Project Manager, Eco-Enterprise (Feb 2022 - May 2022)

- Working directly with the CEO of Eco-Enterprise to mold a scope that will dynamically benefit the company long-term.

Vice President, NJIT Professional Frat Council (Jan 2019 - Jan 2020)

- Spearheading the join bond initiative for inclusivity among organizations.

President, Sonoma County USY (May 2017 - May 2018)

- Planning and heading events with 100-250 attendees.
- Doubling the Sonoma County Chapter's growth and tripling the attendance rate.

Skills

Management

- Project Management
- Time Management
- Organizational Management
- Management Principles
- Business Strategy
- Business Development
- Business Process Improvement
- Marketing Principles
- Brand Identity
- User Experience

Technologies

- Figma / Figjam
- GIT
- AWS
- Excel
- CAD
- PHPMyAdmin
- aMember
- MediaWiki
- Freshop
- iOS
- MacOS
- Windows
- Android

Programming

- HTML
- CSS
- JS
- PHP
- REACT
- SQL
- Python
- Java
- Bash
- C
- C++
- VS Code
- IntelliJ IDEA
- Xcode
- Arduino
- Web Development
- Mobile Development